TECHNOLOGIES TO BE USED:
1) Adobe Photoshop
2) HTLM 5 & CSS 3 (w/SASS)
3) JavaScript (we could forego Drupal in favor of JS MEAN Stack)
4) SalesForce
5) Drupal
6) Any of the solutions available in the market to export JS/HTML/CSS to iOS and Android. Examples: PhoneGap, Titanium, Apache Cordova.

MY GOAL, REASONING, AND METHODOLOGY:
To create a fast, responsive, dynamic, informative and user-friendly mobile app that will succinctly and elegantly communicate the BAVC scope/ mission to users, and allow them to view course information, schedule, register/apply, make payments, and contact BAVC. The goal is to provide the highest level of functionality with the smallest amount of user interaction necessary.

The user experience contains Seven Primary Sections with dynamically populated subsections for each section (denoted as hovering tabs). Each section is designed to function like valences of window blinds. User can swipe cards around to navigate between cards. User can call up global card view at any point via 'long tap' on the app.

1) Main (first) Section:
This is what the user sees when they access the app. It is the 'global view' of all valences (cards).

2) 'How This Works' Section:
Explains the different options prospective students or employers have in taking courses. Succinctly gives students all they need to know in order to find a course, register and pay.

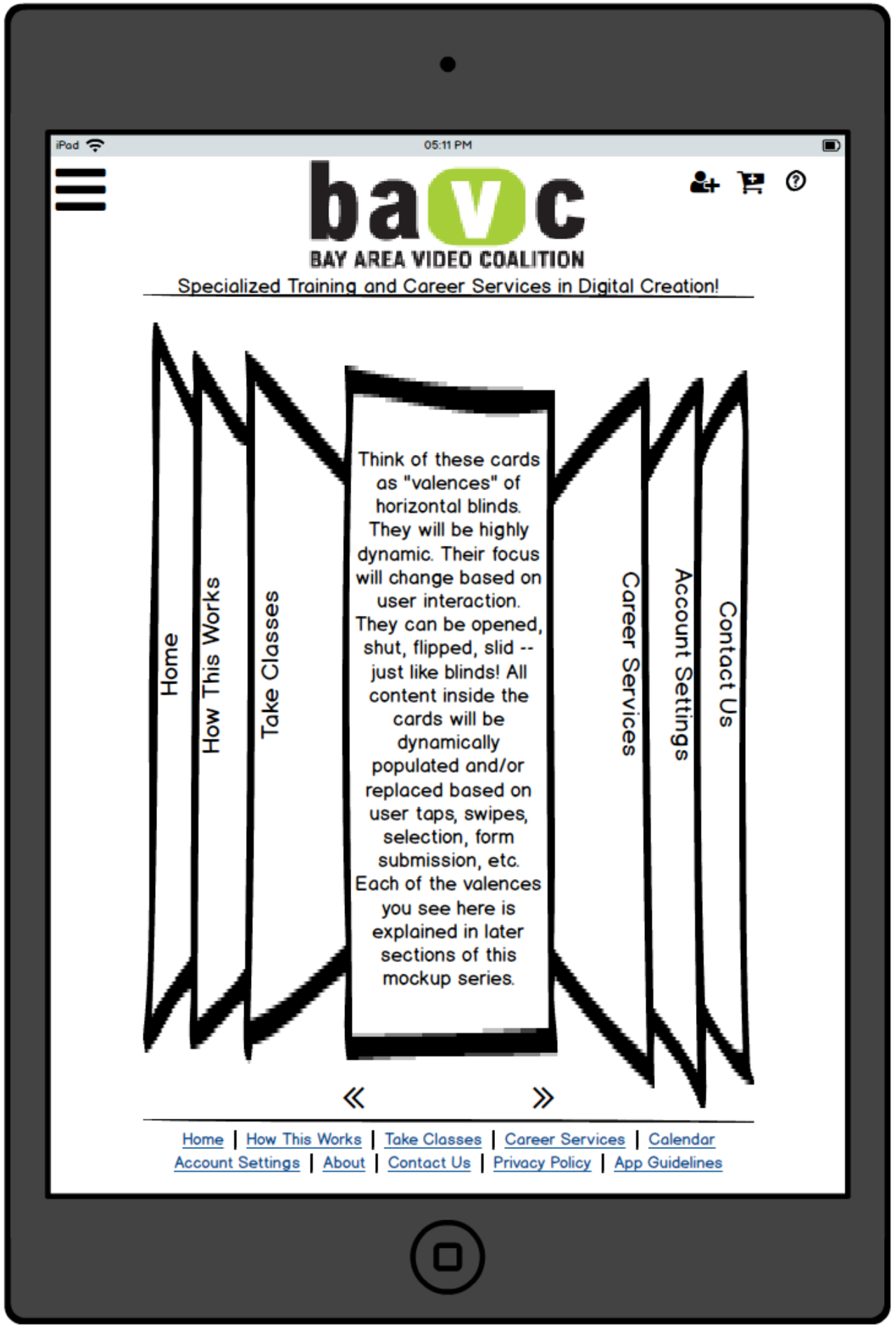
3) Course Listing:
Provides detailed information on each course and certificate program, course schedule, registration form access pertinent to each course.

4) Career Services:
Includes all information pertinent to resume building, portfolio, interview prep, etc.

4) Account Settings:
User can enter their contact details, billing info, bio, previous payment history, etc.

5) About:
Detailed info on BAVC, mission, purpose, scope, employer relations, alumni, etc.

6) Contact Us:
Section with quick contact form, phone#, address, and map widget that is linked to mobile device map app.



FIRST SECTION:
1) BAVC Logo, Short slogan communicating general scope.

2) Login/Registration, Shopping Cart, and Help buttons near the top right.

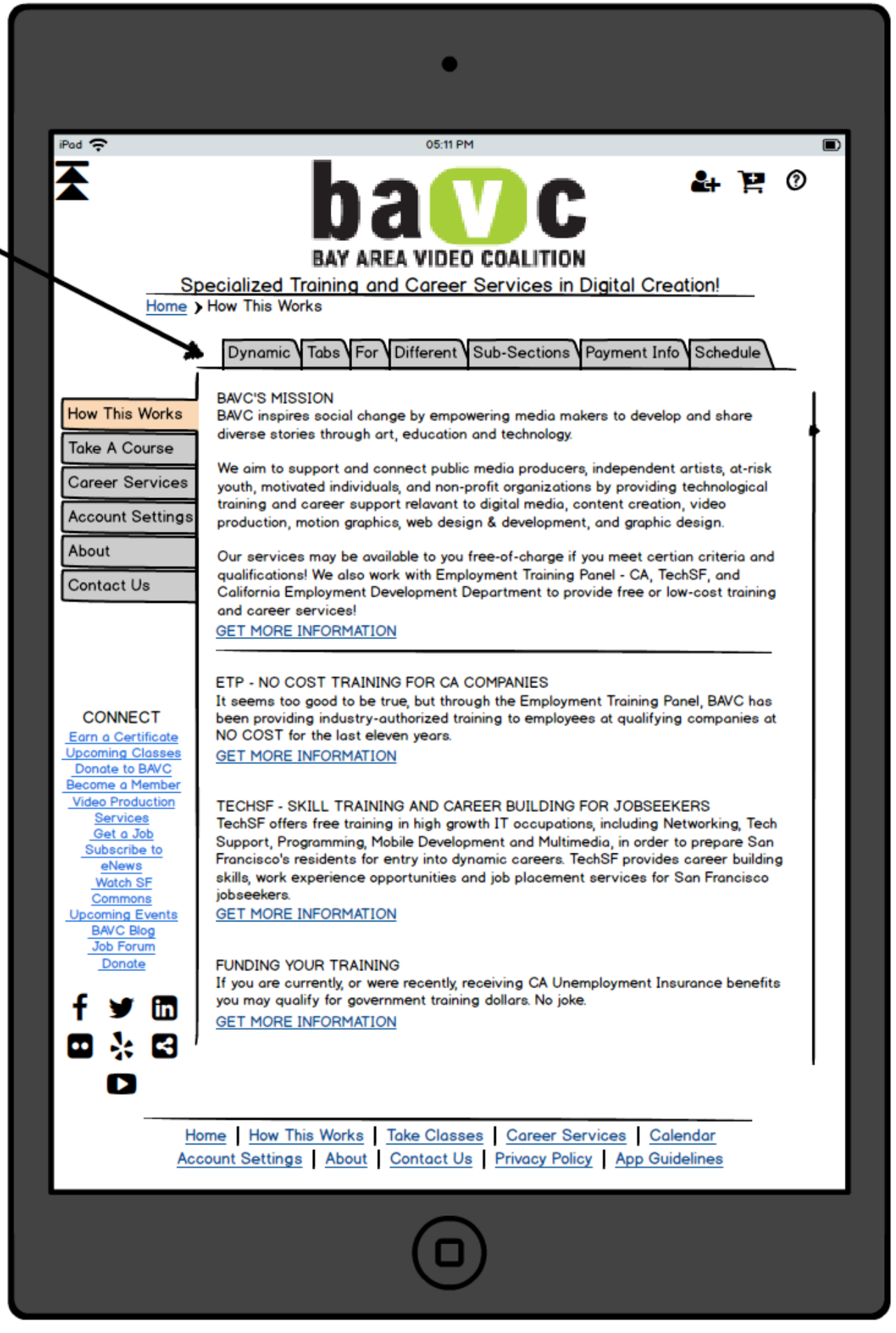
3) Menu button on the top-left opens up a vertical navigation pane/drawer that includes the following Primary Sections accessible via tab taps: How This Works, Take A Course, Career Services, Account Settings, About and Contact Us.

4) The main widget we see in the center actively cycles through news and various relavant sub-sections. User can interact by swiping through these and tap on any of the frames that are of interest to them. Any of these frames could lead the user through course details, schedule, registration, payment and contact info via swipes and scrolls.

5) Long tap brings on a screen (zoomed in card) brings the user back to global view where they can see other cards and/or scroll through them once again.

6) The link section at the bottom is persistent throughout the entire user experience. It will remain there regardless of which section the user goes into. That way, they can easily go to any Primary Section by a single tap.

The sub-tabs are dynamically arranged and populated according to the valence (primary tab) that the user has selected to focus on.



1) The 'How This Works' section gets users up to speed on BAVC scope and services without burdening them with too many details or too much navigation.

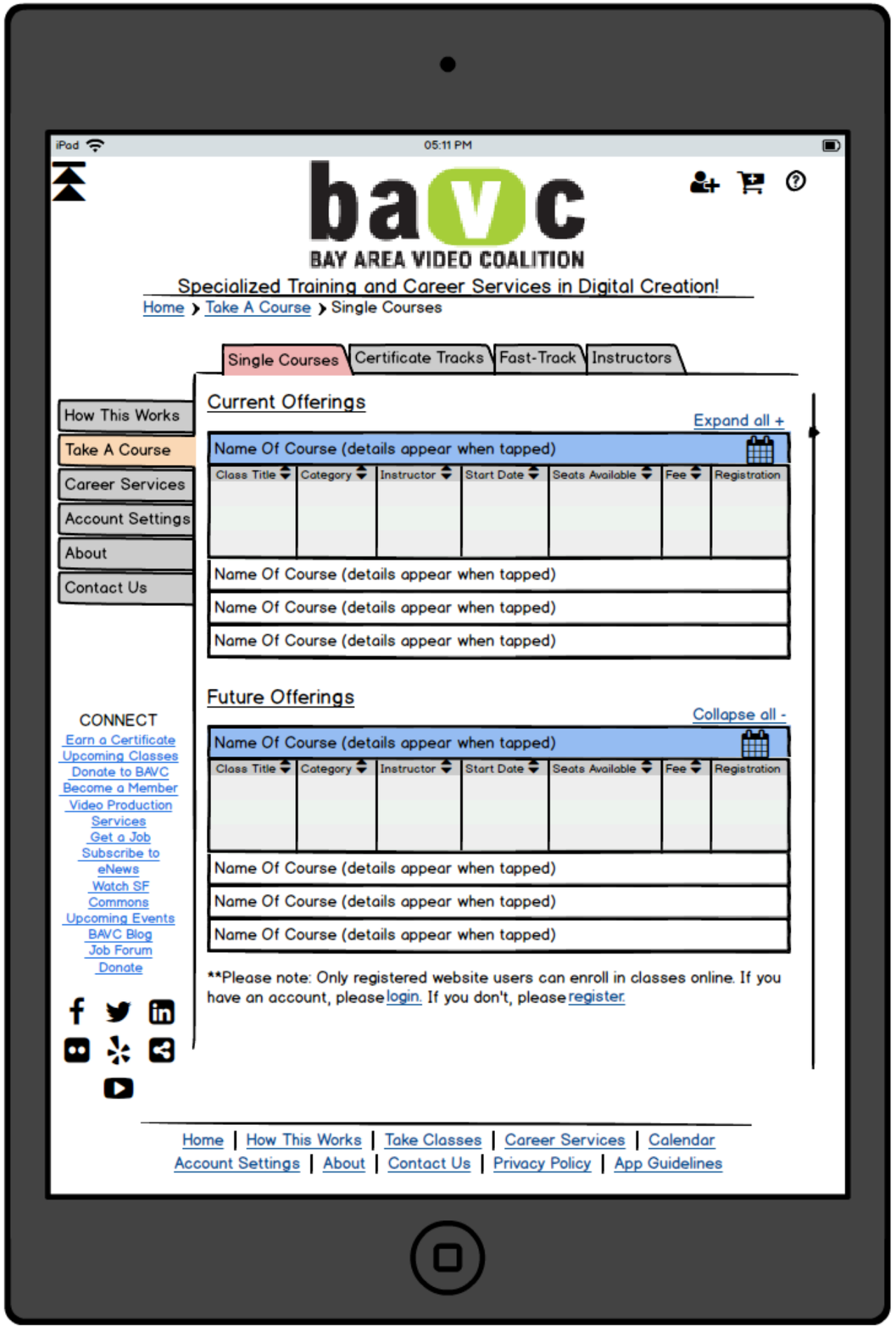
2) Users can tap on any tab to see pertinent information and enter their details or queries where applicable.

3) 'Home' button always takes user back to the 'How This Works' section.

4) The Drawer Button on the top left opens a tab menu when tapped once. It can be tapped again to hide the tab menu while retaining user's ability to remain on the current page.

Once a course or class is selected, the user will be taken to their shopping cart. Upon check-out, they will be prompted to login or register and enter payment details. That page is known as the 'Account Settings' page. It is shown later in this series.

The course listing windows dynamically expand and contract based on the amount of information that is stored within them and also based on user interaction. For example, if a user taps on one of the course names then any other opened window will contract before the new one expands. Alternately, the user can tap on the "exand all" link at the top-right corner of each section if they wish to get a birds eye view of all course listings!



This sub-section gives user access to course/class information and availability, registration links, instructor info, and ability to export certain class detail to user's personal calendar of choice (as long as it is compatible). This way, user will get automated reminders about courses they are interested in.

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bavc
BAY AREA VIDEO COALITION

Specialized Training and Career Services in Digital Creation!

Home › Career Services

- How This Works
- Take A Course
- Career Services
- Account Settings
- About
- Contact Us

Portfolio Prep | Resume Prep | Interview Prep | Career Coaching

Looking for a job is fun, right? Does it feel like a full-time job to look for a full-time job? Are you just (sigh) not sure where to start? You may be reentering the job market after a prolonged break, looking for your first real job out of college or needing to repackage yourself to move up the ladder.

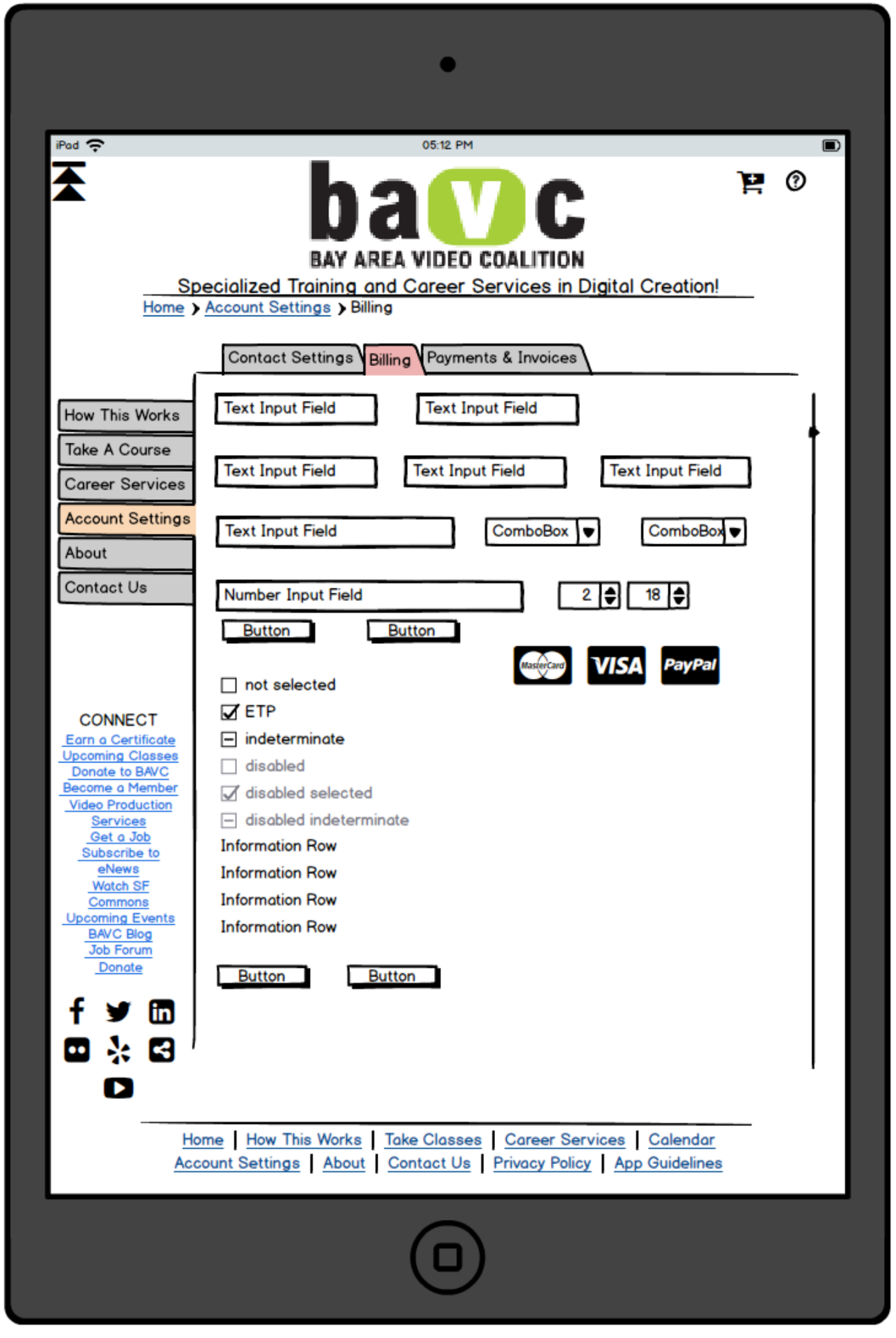
BAVC has over 15 years experience assessing job seekers and helping them align with their dream career paths. You can sign up for one or two services like revamping your resume and practicing your phone interview pitch, or opt for the full spa treatment (guided job coaching with personalized connections to employers). We can help you with your portfolio, give you pointers on interviewing, coach you through your communication stumbling blocks and point you in the right direction if you feel lost.

Help is merely a click away.

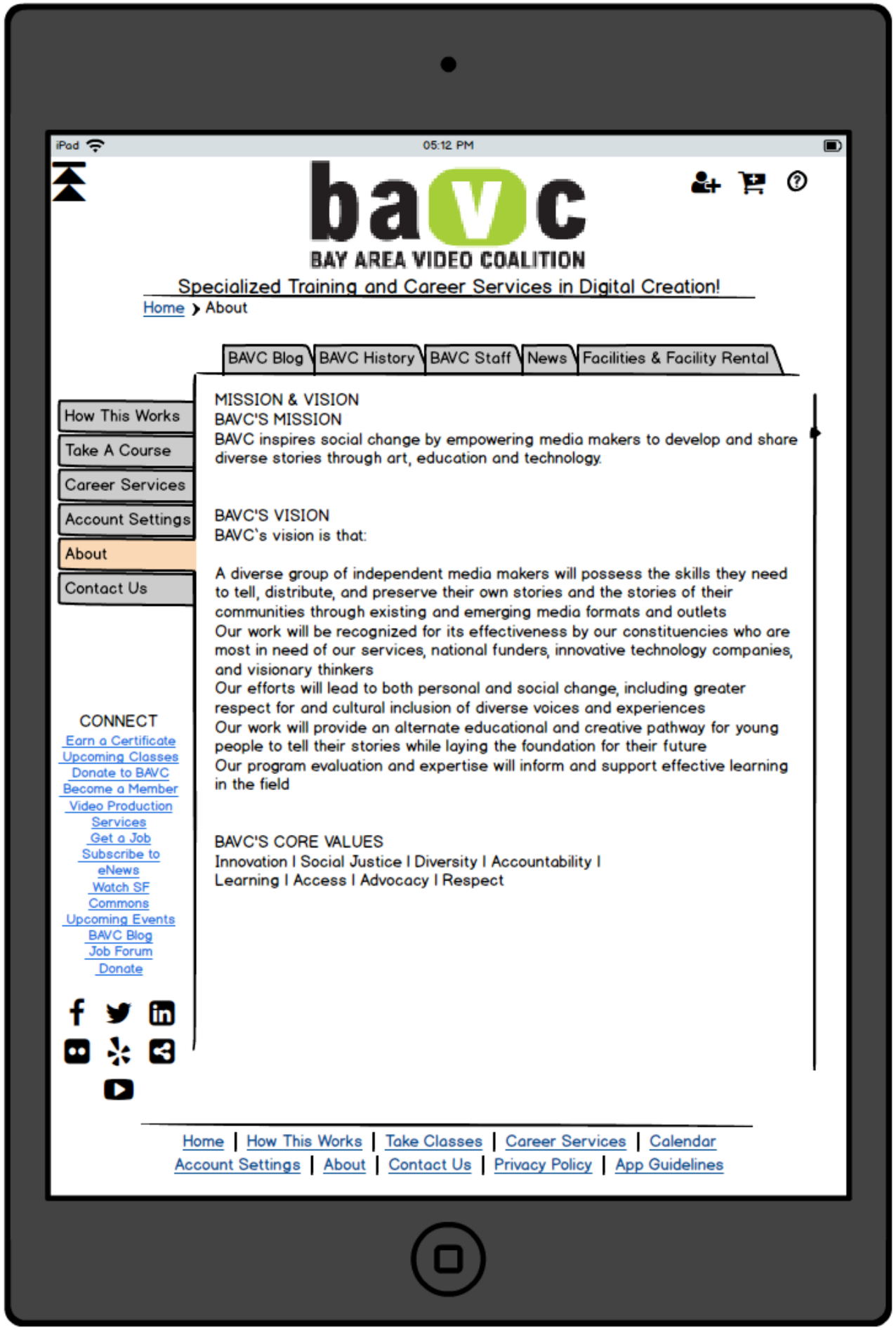
CONNECT

- Earn a Certificate
- Upcoming Classes
- Donate to BAVC
- Become a Member
- Video Production Services
- Get a Job
- Subscribe to eNews
- Watch SF Commons
- Upcoming Events
- BAVC Blog
- Job Forum
- Donate

User can enter or update their contact details and payment details in this section. They can also see past payments and invoices.



Users who want more detailed information can obtain that in the 'About' section.



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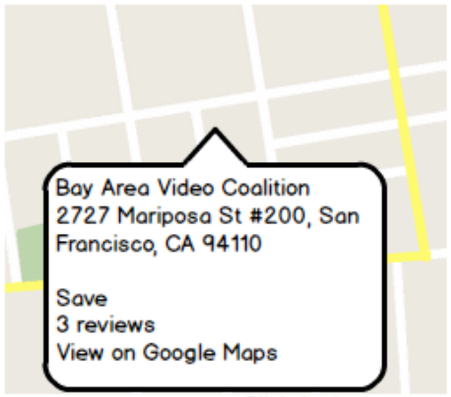
Parking | Neighborhood | Public Transportation

CONTACT AND LOCATION



Click for larger map

BAVC MAIN FACILITY

BAVC is located on the corner of Mariposa and Bryant streets in the Mission/Potrero district in San Francisco.

BAVC's Main Office / Mailing Address:
Bay Area Video Coalition
2727 Mariposa Street, 2nd Floor
San Francisco CA 94110

Phone: 415.861.3282
Fax: 415.861.4316

HOURS

Facility Hours:
Mon: Closed to the public
Tue-Fri: 10am-6pm
Sat-Sun: 10am-6pm

Administrative office hours:
Mon-Fri: 9am-5pm

SF Commons (San Francisco Public Access Station)
Mon: Closed to the public
Tue-Fri: Noon-7pm
Saturday: 10am-4pm

VISIT US!

To arrange a brief tour of BAVC's main facility, please contact:
edu@bavc.org

BAVC is wheelchair accessible.